



January 2018,

Dear friends,

**Letter of Request for Competitive Team Financial Support**

Kingston United Soccer Club is a community based youth soccer club. The Club's primary objectives are to foster, develop, and promote the game of soccer, as well as to develop and encourage high soccer standards in both recreation and competitive play.

Our competitive team's major expenses are paying for alternative jerseys, winter and spring training facilities, and a shade tent for the upcoming season. We are reaching out to your company in hopes that sponsoring a youth soccer team is something you would consider so that all our players are able to enjoy this year's season to the fullest.

For donations that are \$500 or more, your logo will be placed on the KU website sponsor page, and for donations over \$200, we will list your company name and the geographical area your business is located in. For donations over \$800 we can discuss other options like logos placed on our alternate jerseys or team bags/training bibs etc. in addition to your logo on the website.

Please contact the writer directly if you have any additional questions.

Coach: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Thank you for giving this your consideration and we wish you continued success for your business this year!

Best regards,

Head Coach of \_\_\_\_\_  
Kingston United Soccer Club